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EMI NA2 Project Wiki Area

Only public material in here

NA2 Summary

NA2 is responsible for providing a comprehensive range of practical networking tasks and facilitating a bidirectional exchange of knowledge between the project and its target customers and stakeholders. NA2 will capitalize on the expertise and contacts of the major European middleware providers, and supply the specialised middleware liaison for all communications involving current and potential users through channels established by collaborating virtual research communities and ESFRI projects.

NA2 will promote the EMI roadmap and create a productive system of collaborations between EMI, EGI, PRACE, third-party development projects and commercial partners.

All the NA2 sub-activities are responsible for organising content on the EMI website in an intuitive manner. The EMI website will provide easy access to content provided by the main collaborating projects via feeds or portlets or similar technologies. Web collaborations should involve coordinating the production vs the presentation of content, to avoid duplicating information whenever possible.

NA2.2 Dissemination and PR

This task is responsible for bringing awareness of the EMI product to its various categories of users, and of the differentiation of user categories within EMI.

- For end users, who tend to access the DCI via portals or applications, the best communication strategy involves pervasive **branding** of the EMI product. Branding presupposes the creation of a product brand or logo which will continue to exist and be recognized after the project s end.
- For developers of applications and portals (or other high level services) the dissemination team will collaborate with the other NA2 sub-activities (training, collaboration, usability) in producing the appropriate content and making it easy to find on the EMI website.
- The most technical levels of communication, typically produced by the SA and JRA activities, should be available at any point where it is expected that a visitor may want more information.

All dissemination work will be done in collaboration with the dedicated dissemination teams and mechanisms established by the European Commission and with the dissemination teams of major projects or initiatives like EGI, individual NGIs, and VRCs. This task will also collaborate fully with dedicated dissemination projects like GridTalk and publishers like iSGTW; the task will also inherit all the media channels from previous projects that the middleware consortia have been involved with.

EMI seeks in particular to identify and engage new communities of users beyond those already using the grid middleware as part of the general project commitment to creating a sustainable research infrastructure. This task also includes the continuing collection and analysis of user feedback through online surveys and other interactive tools, and the analysis of the market in support to the project technical activities to ensure EMI is kept competitive with respect to similar products.

NA2.3 Technical Knowledge Management

NA2.3 Materials

EmiNa2T3InreachSessions

EmiNa2T3TrainingMaterials

EmiNa2T3UserDocumentation

EmiNa2T3TrainingTopics

NA2 Useful Links

EmiNa2T3TrainingContacts

EMITripReports

This topic: EMI > EmiNa2
Topic revision: r10 - 2011-05-19 - EmidloGiorgioExCern